

**HAWAII FFA ASSOCIATION
DISTRICT AND STATE CONFERENCE
PREPARED PUBLIC SPEAKING
Career Development Event (CDE)**

General Announcements and Plans for Conducting the CDE:

1. It is the responsibility of the chapter advisor to furnish four double-spaced typewritten copies of the manuscript to the District CDE Chairperson of the State Advisor for participation in the District Conference or State Convention, respectively. Each manuscript shall have a title page with the name of participant and chapter. Copies must be postmarked or date stamped by the school office no later than 15 days prior to the District Conference or State Convention. Any participant not meeting the criterion will be disqualified.
2. The participants shall use the microphone.
3. The participants shall be seated on the stage with the CDE Chairperson.
4. The Participant's Certification will be the same for Hawaii and National Public Speaking CDE's.

Eligibility:

1. No more than one participant from each chapter may participate in the District CDE. If all chapters within the district are not represented, the second participant from the chapters submitting may fill the vacant slots at the discretion of the District CDE chairperson. A state winner must score 85% (average of three judges' scores) of the possible score in order to represent Hawaii at the National CDE.
2. The CDE shall be open to members less than 21 years of age who are regularly enrolled undergraduate at a post secondary institution or high school students successfully carrying at least three units of regular high school work during the school year. They must be active members of a chartered FFA chapter in good standing with the State and National organizations at the time they are selected to participate in the state CDE. FFA members who are in high school and who have completed all of the Career and Technical Education (CTE) agriculture classes offered in their school may be eligible. Any member who received training in composition or delivery of his/her speech outside of his local school shall be disqualified from participating in the state CDE. Sources of information and references may be secured from any source.
3. All participants in any previous State Public Speaking CDE are eligible to compete in the State CDE again. The exception is the first place winner who participated in the National Public Speaking CDE.

District CDE Winner:

1. Each district CDE winner is eligible to compete in the state public speaking CDE. As mentioned in the General Rules, the chapter advisor shall provide four copies of the manuscript to the State Advisor prior to the State conference. Each Manuscript shall have a title page with the name of participant and chapter. Copies must be postmarked or date stamped by the school office no later than 15 days prior to the State conference. Any participant not meeting the criterion will be disqualified.

2. The title of the speech, name of member, and his/her home/post office address should appear either at the top of the first page of the manuscript or near the top of the outside cover or title page. Late entry or delivery shall be used to determine the placing order of each participant by each judge.
3. The State Advisor shall disqualify any participant whose speech is not in accordance with the rules governing speaking CDE's found in the latest Nation FFA CDE Bulletin and his/her decision is final. Any disqualified participant shall be so notified.

Subjects:

Participants may choose any current subject for their speeches which is of an agricultural character (nature), and which is of general interest to the public. Official judges of any FFA Prepared Public Speaking CDE shall disqualify a participant if he/she speaks on a non-agricultural subject.

Time Limit:

Each speech shall be a minimum of six minutes and a maximum of eight minutes in length. Each participant will be allowed five minutes additional time to answer questions from the judges relating to his/her speech. Deductions of 20 points per minute, or major fraction thereof, will be made from the score of each judge for speeches under six minutes or over eight minutes in length.

State Standards Met:

NCO 4.0	NR1 5.0
NCO 6.0	NR1 6.0

The objectives of these CDE are:

1. To develop rural and agricultural leadership by providing for member participation in agricultural public speaking activities.
2. Preliminary CDE's are of a local, county, sectional, state and regional character and are held under the auspices of the respective FFA unit concerned.
3. These preliminary events culminate in the national CDE held at the time of the National FFA Convention and in which one participant who has been declared a winner from each of the four FFA regions of the United States is eligible to compete.
4. In addition to the contribution that the CDE makes to the development of rural and agricultural leadership, they contribute materially to the basic scientific knowledge of agriculture and related science of the individual participant.
5. Each participant spends a great amount of time and study during the school year preparing his speech, which usually deals with some scientific, economic, or social phases of agriculture.

Method of Selecting a Winner:

1. Immediately following the delivery of a speech, each of the judges, in rotation, shall stand and ask the participant questions that relate directly to the topic of the manuscript. The judges may prepare the questions before the CDE and may allow an assigned person to ask the participant questions that relate directly to the topic of the

manuscript. The judges may prepare the questions before the CDE and may allow an assigned person to ask the questions for them.

2. Time keepers shall be designated who will record the time consumed by each participant in delivering his production, noting overtime, if any, in excess of eight minutes for each participant, or below six minutes for which deductions shall be made by the judges. Deduction of 20 points per minute, or major fraction thereof will be made for speeches under six minutes or over eight minutes—the 20 points to be deducted from a score of each of the three judges. A timekeeper shall not stand at the end of seven minutes as a signal to the speaker.
3. A drawing shall be held at the opening session of the conference to determine the speaking order of the participants in each group. The program chairperson or a designee shall call each participant by his/her name and announce his/her subject in the order of the drawing.
4. Each judge shall formulate and ask questions. Questions shall pertain directly to the speaker's subject and be short and concise. Judges will score each participant on his/her ability to answer all questions asked by the judges.
5. When all participants have finished speaking, the chairperson of the CDE shall collect the score placing sheets from each judge and the final selection of the winners will be announced. Only the first, second, and third place winners shall be announced.
6. Participants shall be ranked in numerical order on basis of final score to be determined by each judge without consultation with each other.
7. The participant who receives two first places shall automatically be declared the winner.
8. The judges' ranking of each participant shall then be totaled and the winner will be that participant whose total of ranking is the lowest (low point score method of selection).
9. In the case of a tie in the judges' ranking, that individual who has the highest grand total score shall be prior rating.
10. In case of a tie in the grand total score, the judges will confer to select the winner.
11. Any speech not directly related to agriculture shall be disqualified by the judges or the county advisor or staff official or agricultural education prior to the CDE and the participant shall not participate.
12. Participants are not allowed to use scripts, but may use ONE 3"x5" note card.
13. The CDE chairperson shall provide an official prompter.
14. No one may enter or exit the room ONCE the participant starts their speech.

PREPARED PUBLIC SPEAKING CONTEST

List names of chapters competing:

(Needed for scoring HIFFA Chapter Participation Contest)

Chapter _____ Contestant _____

Chapter _____ Contestant _____

Chapter _____ Contestant _____

Chapter _____ Contestant _____

Chapter _____ Contestant _____

Chapter _____ Contestant _____

FIRST PLACE:

Chapter _____ Contestant _____

Title of Speech _____

SECOND PLACE:

Chapter _____ Contestant _____

Title of Speech _____

THIRD PLACE:

Chapter _____ Contestant _____

Title of Speech _____

Judges:

Name _____

Address _____

Name _____

Address _____

Name _____

Address _____

Contest Chairperson _____

Prepared Public Speaking CDE Rubrics- 1000 points

Indicator	5-4	3-2	1-0	Points earned	Weight	Total score
Manuscript- 200 points						
<i>Manuscript Content- 100 possible points</i>						
<i>Topic is important and appropriate</i>						
Current topic of interest	Topic is current or a strong evidence of personal involvement in the topic is expressed.	Topic is dated or some evidence of personal involvement has been expressed.	Topic is irrelevant for the time or unrelated to personal involvement		X5	
Topic is relevant and within the scope of identified subjects in the CDE guide	Topic addresses an issue facing the industry of agriculture	Topic addresses an issue that may show some relationship to the industry of agriculture.	Topic addresses an issue that is unrelated to the industry of agriculture.		X5	
<i>Suitability of materials used</i>						
Validity of resources	Resources are reputable sources.	Resources are from questionable sources.	Resources are from unreliable sources		X5	
Accuracy of content	Manuscript reflects accurate statements from resources.	Manuscript reflects some misinterpretations of resource materials.	Manuscript does not reflect accurate statements based on the resources provided.		X5	
Total points for this section						
<i>Manuscript Composition- 100 possible points</i>						
<i>Organization and development of content</i>						
Logical order and unity of thought	Clearly organized and concise by remaining on target; completely focused with obvious construction and strong introduction, body and conclusion layout.	Good organization with few statements out of place or lacking in clear construction.	Little to no organization is present; sometimes awkward and lacking construction.		X4	
Accomplishment of purpose	The style chosen has obviously been well thought out based on the specific audience.	Most language is appropriate for the intended audience.	Some language used might be confusing for some audiences.		X4	
<i>Grammatical accuracy</i>						
Spelling/grammar (sentence structure, verb agreement, etc.)	Spelling and grammar are extremely high quality with 2 or less errors in the document	Spelling and grammar are adequate with 3-5 errors in the document.	Spelling and grammar are less than adequate with 6 or more errors in the document.		X7	
Manuscript written according to event format rule#1	5 points		0 points			
Double-spaced on 8 ½" x 11" white bond paper					X1	
12 point Arial or Sans serif font						
1" margins in the body of the paper						X1
Cover page with speech title, participant's name, chapter and year						
APA style for references and bibliography					X3	
Total points for this section						
Presentation - 500 points						
<i>Oral Communication</i>						

Prepared Public Speaking CDE Rubrics- 1000 points

Indicator	5-4	3-2	1-0	Points earned	Weight	Total score
1. Examples	<i>Examples are vivid, precise and clearly explained.</i> Examples are original, logical and relevant.	<i>Examples are usually concrete, sometimes needs clarification.</i> Examples are effective, but need more originality or thought.	<i>Examples are abstract or not clearly defined.</i> Examples are sometimes confusing, leaving the listeners with questions.		X10	
3. Speaking without hesitation	<i>Speaks very articulately without hesitation.</i> Never has the need for unnecessary pauses or hesitation when speaking.	<i>Speaks articulately, but sometimes hesitates.</i> Occasionally has the need for a long pause or moderate hesitation when speaking.	<i>Speaks articulately, but frequently hesitates.</i> Frequently hesitates or has long, awkward pauses while speaking.		X10	
2. Tone	<i>Appropriate tone is consistent.</i> <i>Speaks at the right pace to be clear.</i> Pronunciation of words is very clear and intent is apparent.	<i>Appropriate tone is usually consistent.</i> <i>Speaks at the right pace most of the time, but shows some nervousness.</i> Pronunciation of words is usually clear, sometimes vague.	<i>Has difficulty using an appropriate tone.</i> Pace is too fast; nervous. Pronunciation of words is difficult to understand; unclear.		X10	
4. Being detail oriented	<i>Is able to stay fully detail oriented.</i> Always provides details which support the issue; is well organized.	<i>Is mostly at being detail oriented.</i> Usually provides details which are supportive of the issue; displays good organizational skills.	<i>Has difficulty being detail oriented.</i> Sometimes overlooks details that could be very beneficial to the issue; lacks organization.		X10	
3. Command of Audience	Speaker uses power of presentation to engage and captivate the audience with the message of the speech.	Speaker presents speech as mere repeating of facts and speech comes across as a report.	Speaker bores the audience with lack of enthusiasm and power to deliver the speech.		X10	
7. Connect and articulate facts and issues	<i>Exemplary in connecting facts and issues and articulating how they impact the issue locally and globally.</i> Possesses a strong knowledge base and is able to effectively articulate information regarding related facts and current issues.	<i>Sufficient in connecting facts and issues and articulating how they impact the issue locally and globally.</i> Possesses a good knowledge base and is able to, for the most part, articulate information regarding related facts and current issues.	<i>Has difficulty with connecting facts and issues and articulating how they impact the issue locally and globally.</i> Possesses some knowledge base but is unable to articulate information regarding related facts and current issues.		X10	

Non-verbal Communication

1. Attention (eye contact)	<i>Eye contact constantly used as an effective connection.</i> Constantly looks at the entire audience (90-100% of the	<i>Eye contact is mostly effective and consistent.</i> Mostly looks around the audience (60-80% of the time).	<i>Eye contact does not always allow connection with the speaker.</i> Occasionally looks at someone or		X10	
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Prepared Public Speaking CDE Rubrics- 1000 points

Indicator	5-4	3-2	1-0	Points earned	Weight	Total score
	time).		some groups (less than 50% of the time).			
3. Mannerisms	<i>Does not have distracting mannerisms that affect effectiveness.</i> No nervous habits.	<i>Sometimes has distracting mannerisms that pull from the presentation.</i> Sometimes exhibits nervous habits or ticks.	<i>Have mannerisms that pull from the effectiveness of the presentation.</i> Displays some nervous habits-fidgets or anxious ticks.		X10	
2. Gestures	<i>Gestures are purposeful and effective.</i> Hand motions are expressive and used to emphasize taking points. Great posture (confident) with positive body language.	<i>Usually uses purposeful gestures.</i> Hands are sometimes used to express to emphasize. Occasionally slumps; sometimes negative body language.	<i>Occasionally gestures are used effectively.</i> Hands are not used to emphasize talking points; hand motions are sometimes distracting. Lacks positive body language; slumps.		X10	
1. Well-poised	<i>Is extremely well-poised.</i> Poised and in control at all times.	<i>Usually is well-poised.</i> Poised and in control most of the time; rarely loses composure.	<i>Isn't always well-poised.</i> Sometimes seems to lose composure.		X10	

Total points for this section

Response to Questions- 300 points

1. Speaking unrehearsed (question and answer)	<i>Speaks unrehearsed with comfort and ease.</i> Is able to speak quickly with organized thoughts and concise answers.	<i>Speaks unrehearsed mostly with comfort and ease, but sometimes seems nervous or unsure.</i> Is able to speak effectively, has to stop and think, and sometimes gets off focus.	<i>Shows nervousness or seems unprepared when speaking unrehearsed.</i> Seems to ramble or speaks before thinking.		X10	
3. Demonstrates knowledge of topic	<i>Answer shows thorough knowledge of the subject of the speech.</i> Supports answer with strong evidence.	<i>Answer shows some knowledge of the subject.</i> Some evidence, but lacking in strength.	<i>Answer shows little knowledge of the subject.</i> Evidence is lacking to support the answer.		X50	

Total points for this section

Grand Total

Prepared Public Speaking CDE Official Scorecard: 1000 points

Evaluation Criteria	Maximum Points	Participant 1:	Participant 2:	Participant 3:	Participant 4:	Participant 5:	Participant 6:
Manuscript- 200 points							
<i>Manuscript Concept</i>	100						
Current topic of interest	25						
Topic is relevant and within the scope of identified subjects in the CDE guide	25						
Validity of resources	25						
Accuracy of content	25						
<i>Manuscript Composition</i>	100						
Logical order and unity of thought	20						
Accomplishment of purpose	20						
Spelling/grammar (sentence structure, verb agreement, etc.)	35						
Double-spaced on 8 ½" x11" white paper 12 point Arial or Sans serif font	5						
1" margins in the body of the paper Cover page with speech title, participant's name, chapter and year	5						
APA style for references and bibliography	15						
Presentation- 500 points							
<i>Oral Communication- 300 points</i>							
A. Examples	50						
B. Speaking without hesitation	50						
C. Tone	50						
D. Being detail-oriented	50						
E. Command of Audience	50						
F. Connect and articulate facts and issues	50						
<i>Non-verbal Communication- 200 points</i>							
A. Attention (Eye Contact)	50						
B. Mannerisms	50						
C. Gestures	50						
D. Well poised	50						
Response to Questions- 300 points							
A. Speaking unrehearsed (question and answer)	50						
B. Demonstrates knowledge of topic	250						
Gross Total Points							
Time Deduction*							
Net Total Points							
Rank							
* Timing: -1 point per second under 6 minutes or over 8 minutes, determined by timekeeper							
Judge's Name:							
Judge's Signature:							
Contest Chairperson:							